

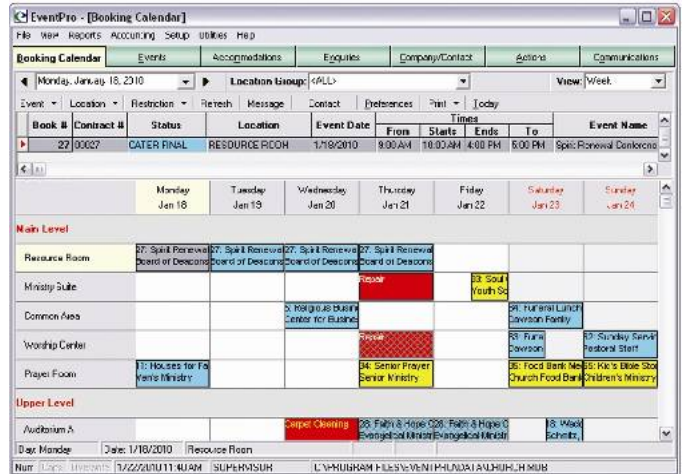


EVENT MANAGEMENT SOFTWARE

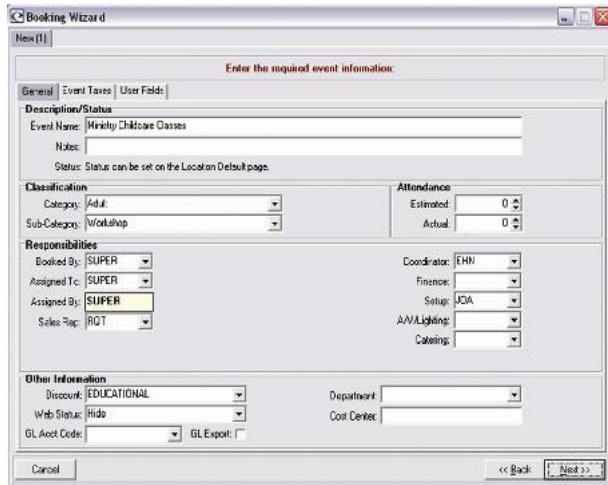
What is unique about EventPro Software? It offers a user-friendly environment for facility scheduling and event management. EventPro prevents you from missing deadlines by providing the ability to efficiently organise information and stay informed of every aspect of an event. The features are focused on preparing all facets of a facility and it is highly “user definable”. Enter your documents/contracts, customise color-coded statuses and create detail and event categories specifically for your organisation. With EventPro, we do it your way.

Booking Calendar

EventPro's superior graphical Booking Calendar offers Day, Week, Month and Year views. Select your preference and switch views with a simple click. The user-definable, color-coded statuses are used to show which rooms are booked and the instant clarification of their statuses. A quick reference of event names, times and statuses are shown at the top of the booking grid or in a pop-up box when the mouse cursor rests over the cell of a booked event.



Booking Calendar – Week View



Booking Wizard – Event Information

Booking Wizard

Eliminate errors! EventPro's Booking Wizard guides the user through the booking process step-by-step, screen-by-screen, to ensure nothing is forgotten. It provides a smooth transition from entering event and customer information to entering event details. When confirming the creation of a new event, the Booking Wizard's booking conflict control automatically checks date and room availability to prevent double bookings. It's easy to learn and simple to use.

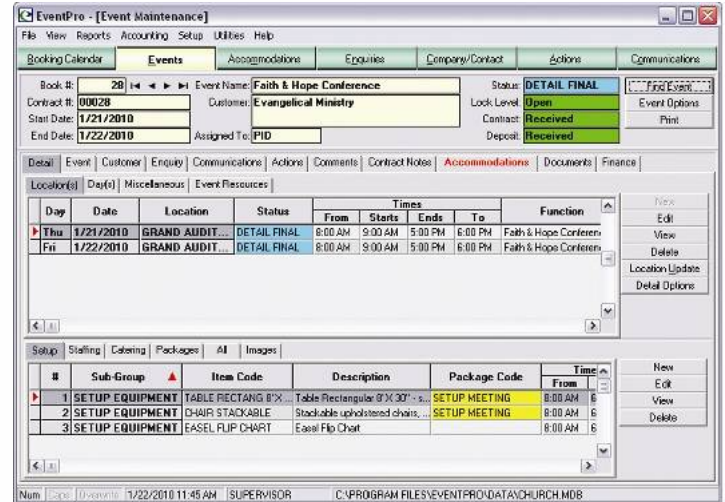
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Take a self-guided **Tour**

Event Details

EventPro's Event Detail Screen offers individual file tabs for Setup Materials (including A/V), Staffing, Catering and Packages as well as Letters, Images (floor plans and/or photos) and Reminders.

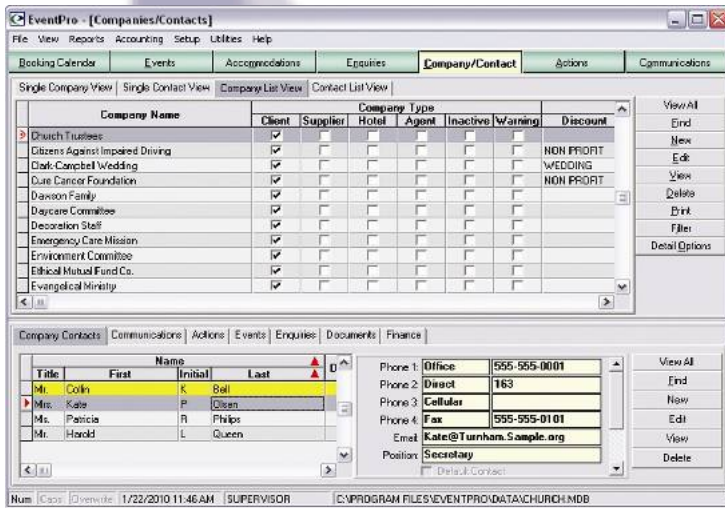
EventPro has the versatility to handle unique situations with ease. Customise this screen by removing any tabs that are not required. For example, if your facility does not offer catering you can easily remove that tab.

The convenient "Copy" function saves time on data entry and helps eliminate possible errors. It couldn't be simpler to add details to an event and with only a click of the mouse, the user is back in the Booking Calendar and ready to begin a new booking.



Event Maintenance – Event Details

Contact Management

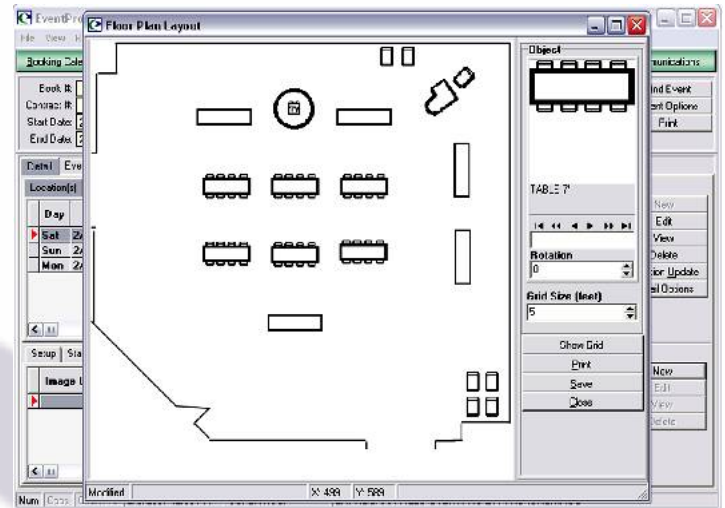


Companies and Contacts

Empower your event staff! With EventPro, they can provide the highest level of service possible. Keep a complete list of client details and an unlimited amount of contact information.

Define companies, log and organise communications and actions (tasks and reminders) and add an unlimited number of contacts to each company. Access the built-in Word Processor to create letters for a selected customer or use the "filtering" option to isolate a particular group of customers.

Floor Plans



Floor Plan Image Tool

EventPro's Image Tool is included with the basic program at no charge; utilise it to eliminate tedious, hand-drawn pictures. Simply drag and drop images (tables, podiums, etc.) where you want them in the room.

The floor plan layout can then be distributed to personnel to ensure efficient and accurate event set up. You can add photographs of rooms set up for different events and use these images to demonstrate the various capabilities of your facility.

Actions

Meeting deadlines and staying on task is an important part of managing an event. EventPro's Actions tabs are designed specifically for that purpose.

A list of "to-dos" can be printed at any time. Reminder messages can be sent to others and to the originator. Salespeople never have to let a contact date go by again. EventPro also creates actions to remind the user of payment and lease return Due Dates.

Actions – Deposit Required

Catering

EventPro's easy-to-use, efficient catering features are designed to help you plan everything from a small "tea" to a full course meal. You can even add new items for a "one time only" usage. With a few simple mouse clicks, you can select the items you need quickly and easily!

EventPro gives you the ability to organise and customise catering information in a way that best suits your facility. The flexible features simplify data entry and ensure minimal alterations in the event of price changes.

For ultimate convenience, EventPro gives you the option to Print, Fax or Email the catering order. The email option is especially helpful if you are outsourcing the order.

Catering Configurations

Resource/Inventory Management

Never again have your setup personnel suffer the stress of realising that more equipment is needed than is available. This feature can be used to monitor all setup material including A/V, tables, chairs...anything! EventPro will also warn the user that there are insufficient resources available as well as what other events the material is booked to. This feature can also be used to monitor staffing resources.

Inventory Conflict Control

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OPTIONAL MODULES



Enquiry Module - Track potential clients interested in your facility. A great resource for sales associates: record the estimated value of the event, the probability of a booking and set a status to the lead (e.g. "Won", "Hot", "New").

Attendee Module - Store all attendee information in one convenient place. Record everything from communications, actions and financial information to special requirements, guests, registration details and seating arrangements.

Booth Module - Rent out booths to exhibitors for an event at your facility (e.g. tradeshow and career fairs) and organise and maintain booths details

Accommodation Module - List accommodations with specific room types and rates, make reservations and quickly apply them to attendees

EPMobile Module - Check booked events on the calendar, make booking requests, find events and search for available space all from your mobile device

Now your clients can request their events online. EventPro's web integration EPWeb Module allows unlimited users to view your facility and request an available room for their event.

- Web Based Calendar Display
- Online Booking Requests
- Online Resource Requests (A/V, Setup, Catering)
- Search By Multiple Criteria
- Import Data – EventPro/EPWeb Collaboration

Reporting

No more searching through endless amounts of paper when using EventPro. Reports are easy to find; EventPro automatically organises the information you enter into a variety of reports available for viewing, editing and customising at any time. It comes with over 100 professionally designed reports, as well as a Report Designer. With these features, you have the options of using EventPro's reports as they are, modifying them to suit your needs or creating your own.

Whether it's Event Reports, Setup Reports, Financial Reports or Accounting Reports, EventPro's unique "filtering" feature allows the user to isolate the exact information to be used for the report. The possibilities are endless and you'll always have the information you're looking for available right at your fingertips.

Access/SQL

EventPro comes in Standard and Enterprise Edition which use Microsoft Access or SQL Server Database respectively. This allows for enhanced data integrity. Unlock the power of your Windows computer with full 32-bit performance.

EventPro Software (Standard)		Setup Sheet	
Investment Seminar		Investment Seminar	
Event Name: Investment Seminar Event Status: COMPLETED Client Name: Mutual Fund Corporation Client Code: MFC15 Purchase Order: Address: 142 Main Street Tunham SK S2J 2V2 Canada		Booking No.: 2 Contract No.: 00002MFC Sales Rep.: Rick Toups Contact: Josephine Robertson Office: 494-555-1235 Direct: Email: sample-email@www.org.2 Cellular: Fax: 444-555-4318	
Monday, February 01, 2010			
Location: Emerald Salon			
From - To	Function	People	Status
8:00 AM - 5:00 PM	Investment Seminar	175	COMPLETED
8:00 AM - 5:00 PM	Classroom		
Audio/Visual			
From - To	Description	Quantity	Price Total Tax
8:00 AM - 5:00 PM	Digital Projector and Screen (Brightness 3000 ANSI) Purchase price: Projector = \$1000 Screen = \$150 Minimum 3,000 hours	1	\$175.00 \$175.00 FS
8:00 AM - 5:00 PM	Amplifier Portable Purchase Price: \$2000	1	\$250.00 \$250.00 FS
Setup Equipment			
From - To	Description	Quantity	Price Total Tax
8:00 AM - 5:00 PM	Table Rectangular 8' X 30' - seats 8	22	
8:00 AM - 5:00 PM	Stackable upholstered chairs, metal frame	175	
8:00 AM - 5:00 PM	Easel Flip Chart	1	
Operational Labor			
From - To	Description	Location	Hours Quantity Price Total Tax
8:00 AM - 8:00 AM	Setup Crew	Emerald Salon	1 1 \$13.00 \$13.00 FS
10:00 AM - 1:00 AM	Banquet Servers	Emerald Salon	1 2 \$17.00 \$34.00 FS
5:00 PM - 8:00 PM	Takedown Crew	Emerald Salon	1 1 \$13.00 \$13.00 FS
Audio/Visual: \$425.00 Setup Equipment: \$0.00 Setup Total: \$425.00 Operational Labor: \$50.00 Staffing Total: \$80.00 Sub Total: \$465.00 FED: \$24.25 STATE: \$24.25 GRAT: \$0.00 LIQ: \$0.00 Total: \$513.50			
Date: _____		Signed: _____	
Date/Time: 2/9/2010 8:53 AM		Booking #: 2	
		Page #: 1	

Report – Setup Sheet

FREE ONLINE DEMONSTRATION

If you are currently using a competitors product consider switching to EventPro. With EventPro's Competitive Upgrade Program, you can realise significant savings!

Switch to EventPro

WHAT CURRENT USERS OF EVENTPRO SOFTWARE ARE SAYING:

"EventPro is so user friendly that you can almost teach yourself how to use the program."

- Debbie Jones

"Our experience with EventPro has brought us together as a team because everyone can see the benefits of having ONE system manage our whole business. Thank you to everyone at EventPro for creating and supporting a fantastic product!"

- Paula Sandusky

"I am impressed with your product and amazed by your support staff. Everyone I have dealt with concerning EventPro have been great – from sales staff to every support team member I have worked with."

- Monica Hinkle

"I am constantly amazed at how a program can be so effective and be so much less expensive than the others that do the same or less."

- Michael Sapp

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